

For Immediate Release

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Cowden Associates, Inc. Launches New Client-Focused Technology Solutions

PITTSBURGH, May 17, 2016 — Pittsburgh-based Cowden Associates, Inc., (“Cowden”) the leading independent actuarial, compensation and employee benefits consulting firm in the tri-state region has launched new Zywave client-focused technology solutions.

Today, Cowden announces the launch of new client-focused solutions through Zywave that enhances our ability to deliver best in class client-focused solutions and agency efficiency.

Cowden made the decision to invest in the Zywave’s solutions to enhance our client service delivery model. The introduction of the new technology means that Cowden will deliver:

- MyWave Connect – Client content that assists in solving real business problems
- Plan Doc Builder – Trusted ERISA materials to meet client needs

“We understand that our clients rely on us for more than just traditional services offered by most consultants,” said Lesa M. Votovich, vice president of health and benefits of Cowden. “As an organization, we began researching how we could deliver more information, more effective communication, and more impactful solutions to our clients. The introduction of this new technology into our agency practice is another innovative way for us to meet our clients’ needs and enhance the value of the consulting relationship.”

“Cowden has already begun using these new tools in an effort to drive immediate results for our clients,” said Elliot N. Dinkin, president/CEO of Cowden. “We are wholly committed to our clients and to delivering on our promise to provide meaningful value. Our investment in this new technology solidifies our vision to enhance our clients’ continued ability to receive communication, compliance updates, loss management and stewardship reports to guide them in aligning their business objectives.”

About Cowden Associates, Inc.

Cowden Associates, Inc. is a Pittsburgh-based consulting and actuarial firm. We have a dedicated team of professionals with extensive experience in benefits, retirement programs, compensation, employee communications, benefits enrollment, actuarial and technology services. Using a total compensation based approach, Cowden provides a full range of consulting services helping clients establish and

maintain high quality compensation and benefit programs aligning organizations' business strategies and objectives. Cowden is a charter partner of United Benefit Advisors (UBA), the nation's leading independent employee benefits advisory organization.

For more information, please contact:

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